

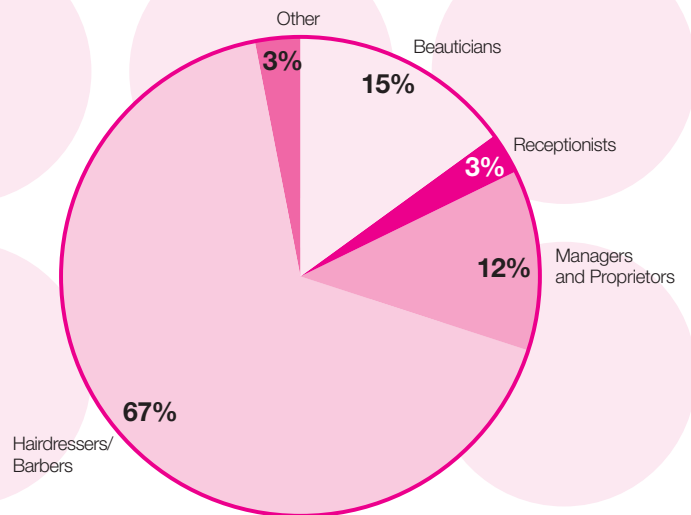


Hair and Beauty Therapy

What's happening?

- Nationally, there are an estimated 45,000 salons in the UK, 7,000 of which are beauty salons.
- Employment levels have been fairly steady since 1998.
- Nationally about three quarters of the workforce are estimated to be employed by salons whilst the remaining quarter is self-employed.
- 42% of people working in the hairdressing and beauty sector do so on a part-time basis. The majority of part-time workers do so through choice, and not because they can't find full-time work.
- People working in beauty salons have to be multi-skilled, as they often have to provide a wide range of treatments to clients. This means that training is important in keeping up to date with techniques.
- 81 % per cent of all hairdressers in the UK currently working in the industry have some sort of qualification. 61 % have achieved NVQ level 2 in hairdressing (the usual level of competence achieved by trainees in the industry).
- The hairdressing and beauty industries are both highly dependent on regular repeat business from satisfied clients.
- This means that interpersonal skills are very important. Hairdressers and beauty therapists need to talk confidently to customers to make sure they get the service they want.

Who does what?



Source: Labour Force Survey 2006, © Crown Copyright. Figures are for England

Numbers employed locally

Hertfordshire	2,100
London & South East	31,500
Great Britain	109,700

Source: Annual Business Inquiry, 2005, © Crown Copyright. Figures do not include the self-employed, people under 16 or trainees without a contract of employment. Figures are rounded to nearest hundred.

How much will I get paid?

Remember – many jobs will demand minimum entry qualifications. Those earning high salaries are usually well qualified and experienced and will continue to learn throughout their working life.

	Average annual salary
Hairdresser, Barber, Beautician	£16,272

Source: Annual Survey of Hours & Earnings 2005, © Crown Copyright. Salary rates have been calculated using the average, gross pay (before deductions) for full-time workers in the UK.



What we think will happen

- Between 2002 and 2012, 18,000 of those working in leisure and other personal service occupations (which includes jobs in this sector) will have retired. 23,000 new workers will be required to replace them and to cope with the expected increase in demand for such jobs.
- Training and qualifications are important to the success of the industry. New industry-related standards have been brought in and the sector standards setting body (HABIA) reports very high levels of training in all areas. However there is a shortage of suitably qualified trainers.
- The training authority reports positive growth trends in the industry. However it predicts that growth will be dependent on enough people being trained. Particular difficulty is reported in the recruitment of beauty therapists, nail technicians, tattooists, body piercers, stylists and barbers.
- There will be a new qualification called a Diploma in Hair and Beauty available from September 2009. This will help people prepare for university, college or work. Look out to see whether it's going to be on offer in your area.

Is this you?

- Like meeting and working with people
- Good communication skills
- Have stamina, patience and concentration
- High level of personal grooming
- Interested in science, anatomy and physiology

What local students did in 2006

In 2006 a total of 1,383 Year 11 local school leavers entered full-time employment or work-based training. Of this number, 123 went into hair and beauty therapy related work. Source: Connexions Hertfordshire 2006.

Some job suggestions

- Barber
- Hairdresser
- Make-up Artist
- Beauty Therapist/Consultant
- Image/Colour Consultant
- Nail Technician

Next steps...

If you're serious about this type of work - FIND OUT MORE!

Use your Connexions area or visit your local Connexions Centre or One Stop Shop for information about jobs; qualifications; local training; further and higher education; skills and personal characteristics; rates of pay and working conditions; local, national and international employers.

Really useful websites and resources!

Government approved standards setting body for hairdressing and beauty – www.habia.org

National Association of Screen Make-Up Artists & Hairdressers – www.nasmah.co.uk

The Guild of Professional Beauty Therapists – www.beautyguild.com

Apprenticeships – www.apprenticeships.org.uk or call the **helpline on 08000 150600**

Look out for a website about the new Hair and Beauty Diploma – this will be publicised through your school or college.

E-Clips (information about careers and lifestyle issues) – www.connexions-hertfordshire.co.uk

Fast Tomato (interactive careers guidance) – www.hertsft.com

Jobs4u (careers database)

– www.connexions-direct.com/jobs4u

Working in Booklets – case studies of people in a variety of jobs. Try your Connexions area, or download them from www.connexions-direct.com. Go to careers>career resources>download publications>Working In.

Please contact your Connexions Personal Adviser for further information and advice.

Freephone: 0800 389 3258 • enquiries@connexions.hertscc.gov.uk • www.connexions-hertfordshire.co.uk

The information in this leaflet can be made available in other languages and formats. Contact the Information Team on 01462 704 914.

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